

Cookie Policy

USE OF COOKIES

We use cookies and similar tools across our websites to improve their performance and enhance your user experience. This policy explains how we do that.

Contact details

Our full details are:

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WHAT ARE COOKIES?

Cookies are small text files which are downloaded to your computer or mobile device when you visit a website. When you return to a previously visited website – or visit a website that uses the same cookies – that website will recognise these cookies and therefore your device.

Cookies perform essential functions, like letting you navigate between pages efficiently, remembering your site preferences and generally improving your browsing experience.

TYPES OF COOKIES

First-party cookies

These cookies are set by and belong to the website you are visiting. In our case this will be masterinvestor.co.uk and we may set these cookies when you visit in order that we can recognise you when you return.

Third-party cookies

These cookies are set by and belong to someone other than the owner of the website you are visiting. For example, some BEES web pages may also contain content from other sites such as YouTube, which may set their own cookies. Also, if you share a link to a BEES web page, the service you share it on (for example, Facebook) may set a cookie on your browser. We have no control over third-party cookies – you can turn them off, but not through us.

Session cookies

These cookies are set at the start of a visit and only last as long as your visit. They are usually deleted automatically when you close your browser.

Persistent cookies

These cookies are set during a first visit to a site but will carry an expiry date or time. They will remain on your device until either you clear your cookies or the expiry is reached. They can be used for analytical purposes to track visits over time, for example we could see how many people visited a particular page and then came back to view it again later.

Strictly necessary cookies

These cookies are essential, as they enable you to move around a website and use its features. Without them, services that you've asked for can't be provided. These cookies don't gather information about you that could be used for marketing or remembering where you've been on the internet.

Functional cookies

These cookies allow a website to remember your preferences and settings. For example, they can be used to remember certain log-in details, changes you've made to text size and font, and provide services that you've asked for such as commenting on a blog.

Performance cookies

These cookies collect information about how you use a website, for example which pages you go to most often and if you get error messages from certain pages. The information these cookies collect is only used to improve how a website works. These cookies are not used to target you

with online advertising. You can switch them off but without these cookies we can't learn how our website is performing and make relevant improvements to enhance your browsing experience.

Targeting cookies

These cookies gather information about your browsing habits. They remember that you've visited a particular website and share this information with other organisations such as advertisers, to help show you ads that are more relevant to you and your interests. Although these cookies can track your visits to other websites, they don't usually know who you are. Without them, advertisements that you see online will be less relevant to you and your interests.

COOKIES ON OUR SITE

Here is a list of cookies that we use on masterinvestor.co.uk. This list is correct as at 24 May 2018.

Strictly necessary cookies

Cookie	Name	Purpose
Cookie Control	civicAllowCookies civicShowCookieIcon necessary performance targeting	These cookies are set in order to remember preferences in regards to cookies.

Performance cookies

Cookie	Name	Purpose
Google Analytics	_ga _gat _gid	Used by Google Analytics to collect information about how our website is used. Information is collected in an anonymous form, including the number of visitors to the website, where visitors have come from and the pages they visited. Opt-out of Google Analytics cookies
Webserver	wpAuthorRanking_already[0]	Unclassified

Targeting cookies

Cookie	Name	Purpose
Facebook	fr tr	Used by the social networking service, Facebook, for online behavioural advertising and for conversion tracking in connection to Facebook Ads
Google AdSense	@@History/@@scroll#	Used by Google AdSense to serve visitors with relevant ads.
Google AdWords	ads/ga-audiences	Used by Google AdWords to re-engage visitors that are likely to convert to customers based on the visitor's online behaviour across websites.
LinkedIn	bcookie BizoID bscookie	Used by the social networking service, LinkedIn, for tracking the use of embedded services.

	lang lidc UserMatchHistory	
Twitter	i/jot/syndication lang	Used by the social networking service, Twitter, for tracking the use of embedded services.

HOW TO CHANGE YOUR COOKIE SETTINGS

Most web browsers allow some control of most cookies through the browser settings.

The instructions for these vary from browser to browser and they may change from time to time as new versions are released.

Here are some links to instructions for the most common browsers. If your browser is not listed below, please visit [All About Cookies](#) or <http://www.youronlinechoices.eu/> where you may find more information about your specific browser, or select the “Help” menu in your browser.